

Member engagement survey



Lotte S Fog 2020

- Sent out to members of the Vic/Tas branch early 2020
- Open for months
- Participation by filling in a Word document or through SurveyMonkey
- Several reminders via email by me, and a mention from the College chair

➤ 29 responses (12 ROMPs, 9 DIMPs, 5 TEAPs, 1 imaging/RS, 1 RS, 1 ROMP/RS), out of approximately 151 members - an response rate of ~19%

➤ Why are you a member?

Training	Ability to be on the Register	Industry contacts	Contributing to my field	Peer pressure	Other
12	12	7	23	1	0

➤ How many branch events have you attended in the last two years?

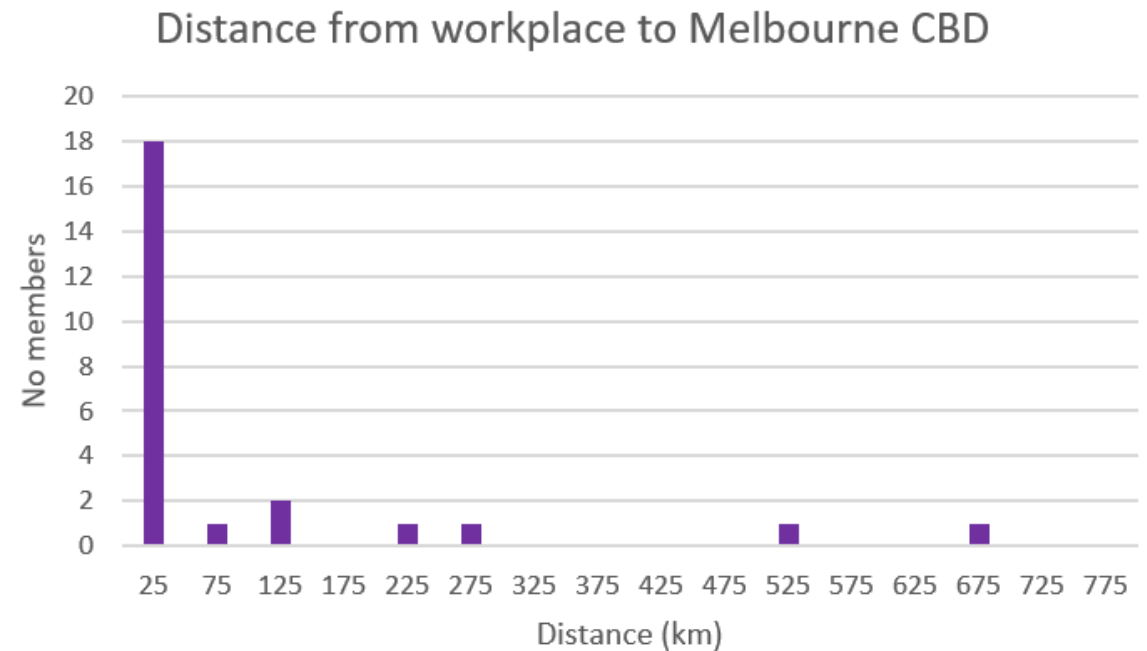
Range 0-10, average 3.2, st.dev. 2.4

“most” , “several”, “Pretty much all of them (definitely more than 50%)”

➤ How far is your workplace from Melbourne CBD?

Range 1-658.9 km, median 12.5 km, average 82.0 km.

1 responded 90 minutes, 1 responded that he works all over Vic, Tas & southern NSW, 1 is retired



- How difficult is it to get to Melbourne CBD after work for CPD or social events?

Attendance is not difficult	2 or 3 times a year is ok if I'm interested	Impossible or wouldn't bother
12	11	3

- Would you prefer a weekend or weekday social event? (3 no preference)

Weekday	Weekend	Either
7	8	6

➤ Do you struggle to have CPD opportunities (if yes, what are the challenges)?

No	Yes	N/A
13	6	3

➤ “Yes - branch events help out with this”

➤ “Difficult to attend face to face short presentations/events”

➤ “Yes. Radiation safety has relatively weak training and CPD opportunities in Vic / Australia”

➤ “Yes. Family responsibilities. Distance to CBD”

➤ “No, current structure is achievable. More management/leadership - related activities should be allowable for CPD points”

Is there anything the Vic/Tas branch does that you'd like us to do differently? (1)

- "Have more webinars, so that people who can't make it physically can still attend"
- "I think the VIC/TAS branch is doing a great job"
- "Slightly more accommodative of vegetarians/vegans at the AGM"
- "Live stream some talks. Sometimes I cannot get there, even from 5 km away, because I am minding the fort in place of those who attend"
- "The talks don't need to be in high tech or advanced technology. Sometimes, a simple commissioning challenge or practical clinical tricks/project can be as interesting and useful"
- "I would like to see more events with talks on ROMP, however I think the branch is already doing a great job. I find that it would be good to have some training for accredited ROMPs as well, on the side of TEAP training days, but I appreciate that time to follow it might be an issue. However I think that an online training of one or two hours on a topic relevant to ROMP (in my case) would be easy to join"
- "I'm pretty happy with the branch in recent times. There seems to be a good mix of social and professional activities. Nice to see the strong DIMP involvement."
- "No" x 5

Is there anything the Vic/Tas branch does that you'd like us to do differently? (2)

- "More scientific meetings perhaps?"
- "It will be nice to attend a social event once the COVID-19 crisis has passed"
- "possibly provide regular bite size updates from college centrally, encourage cross discipline learning – eg have a presentation of a biomed member to give an overview of their field"
- "I think the role of the committee is a hard one. But if you continue to provide a local forum for members to engage and share ideas then I think that is good. I think the student prize night has worked well and I think if a "mini-conference" can be facilitated then that would be a great initiative. To me its all about engendering a sense of professional community"
- "CPD meetings televised and recorded through webinar applications, such as ZOOM. The Queensland branch appears to do a fabulous job at this with topics which are relevant and interesting"

Is there anything the Vic/Tas branch does that you'd like us to do differently? (3)

- "Extend your seminar web link to the ACT"
- "Potentially add streaming options for events that are suited to streaming (e.g. student presentation night)"
- "For events on weekdays, don't always pick the same weekday. Last year (or year before), it seemed the majority were on Tuesdays which was the one day I couldn't make it. Obviously, everyone has different schedules, but if the choice of weekdays was more evenly spread, then perhaps people could attend some events (but maybe this point is irrelevant in current pandemic society anyway)"
- "The Vic/Tas branch, should be more active in collaborating with government agencies, industrial partners, businesses located in Melbourne, and other professionals in the fields of medical imaging, radiation oncology, rad. protection, national standards and regulations, medical engineering, R&D, universities, and commercials, e.g. ARPANSA, VIC Gov (DoHA), IEAus, RMIT, Mel U, Monash, Swinbourne, Deakin U, BioMelbourne Network, etc. etc. There are so many potential partners /collaborators in Melbourne to work with. Please don't just organize a handful physicists in town as a social gathering! The profession needs to be broaden its view and marketing its existence and its role. Otherwise, not many people even heard of the profession! You have to do it, not just say it!"

Is there anything the College does that you'd like done differently? (1)

- "A better understanding of where my money goes. More transparency. A complete change to TEAP"
- "Lots. For example I fell off the College mailing list somehow even though I had a membership, which I didn't realise for months. When I got emails asking me to renew my membership they sent me my password in plaintext which shows below industry standard user information protection. The membership fee (and TEAP fees) seems substantial and I struggle to see benefits"
- "The college could make less top down decisions. Bright ideas from the top should take more account of conditions at the coal face"
- "Pressure the state and federal governments for funding for more EFT"
- "More teleconferencing for members who are not in Melbourne"
- "More transparency, sometimes big changes seem to come from nowhere"
- "Sharing more of branch resources, for example branch can take it in turn to host CPD meetings which are televised nationally, for future benefits"
- "Many many things!!! But realistically I believe that within the constraints of ever evolving professional standards and expectations that I guess I really couldn't do better"
- "Nope", "Nah", "No x 3", "Not at the moment", "Not that I can think of"

Is there anything the College does that you'd like done differently? (2)

- “Your Health department uses registrars as cheap labour, dumps them when qualified, and repeats the process. Fix this”
- That is a difficult and open question. One issue is to setup a support tracking software which tracks enquiries. I think this would be better than the current process of "email this person“
- The College is getting more like a bureaucratic organisation now, by just sending out email and notices to its members only while not knowing and even interested in what's actually happened outside the narrow professional field. The ACPSEM should not only rely on fed. gov grant and membership fees to survive, but also to expand into revenues from other professions and industries related
- “Lobbying? Can we have a stronger (or more visible) voice within DHHS? ”

- Any further comments – your thoughts on what the College can do to increase member engagement are very welcome (1)
- “For a sense of belonging to a group of like minded professionals when a lot of the work we do is alone”
- “Introduce an existing collaborative web tool and sponsor a very limited project. Perhaps the intractables who will not engage socially could engage over the web, at a time of their choosing, to help build something, like a COVIDSafe simulator, that will allow you to figure out whether your social distancing procedures are ensuring that the other Medical Physicists in the department will not all get sent home by the COVIDSafe app”
- “Online streaming for seminars”
- “It would be good to distribute different subjects and ask member to pick one or two and present to others (like a mini seminar)”
- “No”

➤ Any further comments – your thoughts on what the College can do to increase member engagement are very welcome (2)

- “The scientific meeting style event being planned looks really good, more events like this that can showcase the work being done in Vic/Tas is great!”
- “I would strongly endorse the holding of the DIMPLE days. These represent a huge opportunity for all relevant Members to interact and is particularly beneficial to the younger brigade. I only wish I had had the same opportunity to learn and engage with fellow professionals when I was a touch younger”
- “It is mainly the fact the events are on in the city and it takes a bit to get in after work. Half the time I’m on late shift”
- “Regarding ROMP attendance, It’s hard for me to judge as essentially all staff at my workplace have no visible involvement in the College. Ideally if more staff at my workplace were involved there might be a ‘herd’ effect where the rest get involved. But as an organisation we seem to show little interest in what’s happening”
- “To change its old-style, conservative, protective and often non-efficient & arguing behaviours and thinking styles, right from its top management, actively seek and increase its membership in size, actively promote the profession in the ever-changing healthcare sectors”

➤ Any further comments – your thoughts on what the College can do to increase member engagement are very welcome (3)

- “Greater support for regional/rural areas as commuting is often difficult/discouraging for these members”
- “VIC newsletter? I don't know who does what where in the branch and its activities”
- “No real thoughts but I think if there can be things that drive grass roots engagement and engender that sense of community (regardless of professional niche DIMP/ROMP/RSO/misc. other)”
- “Maybe some suggestions on how to utilise the current change in departments to gain professional development?”
- “I'm not sure what the best way forward is currently, which probably applies to a lot of people. Obviously, some sort of CPD-eligible webinars might be a start, so help to interested parties in hosting these would probably be useful”
- “For the social events, that might be harder if you want social events that maintain social distancing. Virtual tours of departments? Online games?”
- “Thanks for setting up this survey”